

# Fifty/50 Loyalty Program

## Terms and Conditions

The Fifty/50 Loyalty Program is for individual customers only. Points may not be credited to business entities. Points are earned from January 1 through December 31 of the calendar year. Points are earned for each dollar spent (excluding tax and tip) at all participating Fifty/50 Restaurant Group restaurants, including gift certificate, specialty baked goods, and merchandise purchases. Certain restrictions do apply.

To qualify for points on party functions, you must be an active Fifty/50 Loyalty member before booking the party (points for parties are given on food and beverage only and only up to \$5,000). Only the person paying the bill or his/her spouse may be credited with points for any purchases. You must present your card or a valid ID at the time of the purchase to be credited with points. If you do not earn a minimum of one point during the calendar year, any accumulated points will be reset to zero. All unredeemed points will rollover to the following year. Fifty/50 Loyalty Club members must spend a minimum of \$1,000 in a calendar year to maintain their status in which they earn \$25 per 300 points.

Fifty/50 Loyalty Dining Rewards are not valid in conjunction with any other offers, discounts and promotional certificates. Fifty/50 Loyalty Rewards are not valid for payments toward catering or wholesale and may not be valid on Friday & Saturday nights at some locations. Dining Rewards are also not valid on New Year's Eve, Valentine's Day, Mother's Day, Thanksgiving and Christmas.

Fifty/50 Management Group Inc. reserves the right to add or withdraw participating restaurants, to make changes in the rules or prizes, audit or cancel your account, or terminate the program at any time without advance notice.

Federal and State tax liabilities are the responsibility of the card holder. Participating sponsors may impose their own rules. Applicants must be 18 years of age or older to become members. Employees of Fifty/50 Management Group, Inc., and its affiliated companies and their families are not eligible for membership.