

Fifty/50 Loyalty Program

Terms and Conditions

The Fifty/50 Loyalty Program is for individual customers only. Points may not be credited to business entities. Points are earned from January 1 through December 31 of the calendar year. Points are earned for each dollar spent (excluding tax and tip) at all participating Fifty/50 Restaurant Group restaurants, including gift certificate, specialty baked goods, and merchandise purchases. Certain restrictions do apply.

To qualify for points on party functions or private events, you must be an active Fifty/50 Loyalty member before booking the party (points for parties are given on food and beverage only and only up to \$3,000). Parties for private events are not eligible for Platinum Points, however you will earn rewards at the Premium & VIP level. The name of the person receiving the Loyalty Points must appear on the contract. In the case of a business event, either the planner or host may receive points. For social events, only the host is eligible to receive points.

Only the person paying the bill or his/her spouse may be credited with points for any purchases. You must present your card or a valid ID at the time of the purchase to be credited with points. If you do not earn a minimum of one point during the calendar year, any accumulated points

will be reset to zero. All unredeemed rewards will rollover to the following year. Premium & VIP level rewards are lifetime awards and they will remain intact as long as you earn a minimum of one point during the calendar year.

Fifty/50 Loyalty Dining Rewards are not valid in conjunction with any other offers, discounts and promotional certificates. Fifty/50 Loyalty Rewards are not valid for payments toward off-site catering or wholesale and may not be valid on Friday & Saturday nights at some locations. Dining Rewards are also not valid on New Year's Eve, Valentine's Day, Mother's Day, Thanksgiving and Christmas.

Fifty/50 Management Group Inc. reserves the right to add or withdraw participating restaurants, to make changes in the rules or prizes, audit or cancel your account, or terminate the program at any time without advance notice.

Certain rewards, such as the Birthday Reward, are only available to active members who have used their loyalty card within certain time frames and/or spent a certain amount of money in any Fifty/50 Restaurant Group restaurant. An active member has used their card at least 1x in the last 180 days and accumulated at least 40 points.

Federal and State tax liabilities are the responsibility of the card holder.

Participating sponsors may impose their own rules. Applicants must be 18

years of age or older to become members. Employees of Fifty/50

Management Group, Inc., and its affiliated companies and their families

are not eligible for membership.